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# Energy Efficiency

## *The Definitive Guide to the Cheapest, Cleanest, Fastest Source of Energy*

**Steven Fawkes**

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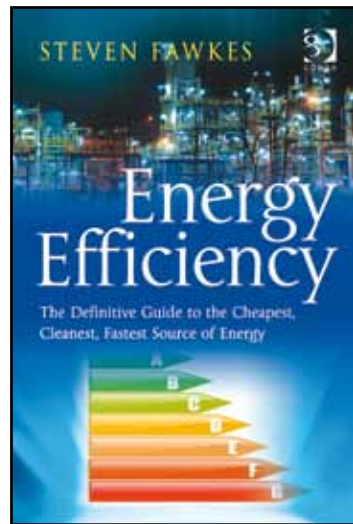
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Energy risk has reappeared on the corporate and social agenda with a bang and the complexity of the issues has increased many-fold since the days of the last great wave of concern following the oil crises of the 1970s. Steven Fawkes' *Energy Efficiency* is a comprehensive guide for managers and policy-makers to the fundamental questions underpinning energy-efficiency and our responses to it.

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## Contents:

Foreword, *Rt Hon Gregory Barker*; What do we mean by energy efficiency?; The global energy system – stresses and strains; Potentials and barriers; A systematic view of the benefits of efficiency; Jevons, rebound and backfire; Management techniques; Energy management examples; Technologies for energy efficiency; Designing for energy efficiency; Financing energy efficiency investment; Energy efficiency policies; Energy efficiency policy examples; Energy suppliers and energy efficiency; Summary and conclusions; Appendices; Index.

## About the Author:

**Steven Fawkes** is Chairman of Day One Energy Solutions and a Non-Executive Director of Bglobal plc. Prior to that he led the Exel number 1 rated research team in New Energy and Clean Technology at Matrix. Following a PhD about energy efficiency, Steven worked for more than twenty years implementing energy management programmes in the UK and for the EU, UNDP and USAID in Romania. He co-founded two Energy Service Companies, one in Romania and one in the UK which became part of RWE npower. Steven is a Chartered Engineer and a Fellow of the Energy Institute. Steven has published widely and has presented at numerous conferences in Europe, the USA, Africa and Asia. He has been an adviser to the Energy Efficiency Deployment Office in the UK Department of Energy and Climate Change. In November 2012 he was awarded the Energy Institute's Individual Achievement Award. Find out more on his blog at [www.onlyelevenpercent.com](http://www.onlyelevenpercent.com)

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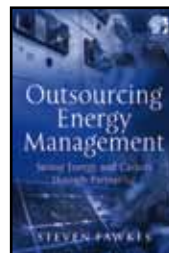
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